



Lavender Ridge Farms, Inc.

10th Annual Lavender Festival

May 26-28, 2018 (9am-5pm)

2391 County Road 178, Gainesville, TX 76240

www.lavenderridgefarms.com 940-665-6938

Please accept our invitation for you to be a part of our 10th Annual Lavender Festival! The festival will be held Memorial Day Weekend; Saturday, May 26—Monday, May 28, 2018 from 9-5 each day. Vendor setup is Friday, May 25 (all day), or Saturday morning (7am-8:45am). Last year's festival was record attendance and looking forward to another great year. We will have additional parking available for customers in the event we have the same attendance.

All booth rental fees are used for advertising. This year's rental fee is \$75.00 per 10x10 space. We have several double or triple booths available next to each other if you are interested in more than one booth. We are selective when approving vendors to ensure we do not over-saturate the show with specific items. Applications are due by **April 21, 2018**. After the 21st, the booth fee increases to \$100.00. We will start notifying vendors if accepted/rejected starting April 7, and will be notified in the order they are received.

In addition to fresh lavender cutting (as available), our lavender café and gift shop, will have also have wine tastings, music, great food and great vendors to attract customers to the farm. This is a FREE event! No parking or admission fees.

We place flyers around the Cooke, Collin, Denton, Tarrant and Dallas County areas, advertise in several local and Dallas/Ft. Worth newspapers, as well as distribute to our 10,000+ customer email and Facebook distribution. If you would like to distribute flyers to your customers or promote the event, we will be happy to send them to you. Anything you do to promote this event will increase attendance. Also, please share the event with all of your followers on social media.

As an added bonus for our vendors, we provide free lavender lemonade through out the event. Please accept our invitation to be a vendor at our Lavender Festival. It will be a great time for all. Please do not hesitate to email or call us with any questions.

Thank you,

Lavender Ridge Farms, Inc.

Jerry Ware & Jane Dane