



Lavender Ridge Farms Inc.

Lavender Festival

May 29-31 2010 9am-5pm

Lavender Ridge Farms Inc. invites you to be a part of our second annual Lavender Festival! The festival will be held Memorial Day weekend, May 29-31 2010 from 9-5 each day. We've held our annual Antique and Art Fair on Memorial Day weekend for the past 3 years before our lavender festivals began last year with great success and this year will be even better. Last May's event brought over 2000 buyers to the farm and everyone had a great time.

Lavender Ridge Farms is making plans for many different events to be held through out the festival. Lavender crafting classes, lavender cooking demonstrations, and of course there will be food, music and other entertainment as well to attract an even bigger and more diverse crowd of people. This is a FREE event! No parking or admission fees. A great draw for the dollar conscious public.

We are inviting vendors of all types again this year to bring their goods and set up under the beautiful shade trees that surround the lavender field creating a unique shopping experience for our guests. What more could you ask for, shopping on one side of you and a lavender field on the other side of you! It's the perfect set up. We attract customers for you with our lavender and you attract customers for us with your goods.

We will have flyers and posters all around the Gainesville area, advertise in several local and the Dallas Ft. Worth metroplex newspapers as well as advertising in our email newsletter. If you would like to send postcards to your customer base or pass out flyers we will be happy to send them to you. Anything you do to promote this event is even better for us all.

In an effort to gain more customers we are asking vendors to donate an item to be used as a door prize that will be picked up at your booth. Vendors that wish to donate a door prize will be highlighted on a large sign outside of our gift shop (the center of the festival) and an announcement over the P.A. system will be made about them to entice others to their booth.

As an added bonus for our vendors you will receive free lavender lemonade through out the event and we will be hosting a vendor appreciation cook out on Sunday evening that you won't want to miss. Please accept our invitation to be a vendor at our first of many more to come Lavender Festivals. It will be a great time for all. Please don't hesitate to email or call us with any questions.

Thank you,

Lavender Ridge Farms Inc.

Jerry Ware, Jane Dane